

Floral GTIN Initiative

Description of Fields Included in the Data Synchronization Template

This document describes each of the fields found in the Floral GTIN Initiative Data Synchronization Template designed to be used to communicate the GTINs for your boxes of flowers to your buyers.

<u>Field #</u>	<u>Industry Field Name</u>	<u>Description/Example</u>
1	Effective Date of Change	When the notification on this GTIN becomes active (when I can begin ordering it) <i>Example: 06202009</i>
2	GTIN	The 14-digit Global Trade Item Number assigned to your case <i>Example: 10123456712343</i>
3	Description	The description of the BOX of flowers <i>Example: Full Box Charlotte Roses</i>
4	Floral Category	A way to categorize typical floral products <i>Example: Fresh Cut</i>
5	Floral Type	Further refinement of the Floral Category (similar to “variety”) <i>Example: Roses, Carnations, Bouquets, Bunches, etc.</i>
6	Color	Describes the color category for the product inside the case. For some fresh cut flowers, the variety also defines the color. If that is the case, there is no need to include “color” as an attribute. <i>Example: Red, Pink, White, Yellow, etc.</i>
7	Color Mix	If a box contains items with multiple colors, the color mix will contain the various colors in the box.

Field #	Industry Field Name	Description/Example
		<i>Example: Red/Yellow/White</i>
8	Size Description	When measured in stem length, use length of stem here. When measured using Grade, use grade name here. When measured in weight, use weight of stems here. <i>Examples: 60 (for 60 cm) if measured by stem length, Fancy (if measured using Grade), 280 (for 280 grams) if measured using weight.</i>
9	Size UOM	The unit of measure from Size Description. <i>Example: when using stem length, use "cm". When using grade, leave blank. When using weight, use "grams".</i>
10	Shipping Box	Describes the shipping container used to hold floral products or packaged units in a fixed count format. <i>Example: Full Box, Half Box, Quarter Box, Procona, Wet Pack, etc.</i>
11	Inner Pack Quantity	The number of packaged format units (e.g. bunches, bouquets, etc.) within the box. This will be a quantity. <i>Example: 10</i>
12	Inner Pack	The packaging style of the units held within the box. When the box is opened what would you see inside. (i.e. bags, bunches, pots, etc.) This would be a descriptive word not a quantity. <i>Example: Bunch, Bouquet, etc.</i>
13	Inner Pack Count	The number of units held within a packaged format (e.g. bunch). The number of units within the Inner Pack. If there is more than one within the pack style you will need to tell how many. This will be a quantity. <i>Example: 25 (25 stems per bunch)</i>
14	Height of Box	The height of the box <i>Example: 14</i>
15	Height UOM	The unit of measure of the height.

Field #	Industry Field Name	Description/Example
		<i>Example: IN (inches)</i>
16	Width of Box	The width of the box <i>Example: 10</i>
17	Width of Box UOM	The unit of measure for the width. <i>Example: IN</i>
18	Length of Box	The length of the box. <i>Example: 10</i>
19	Length of Box UOM	The unit of measure for the length. <i>Example: IN</i>
20	Pallet Tie	The number of cases per layer <i>Example: 10</i>
21	Pallet High	The number of layers per pallet <i>Example: 4</i>