

Milestone #6 – Barcodes on Bunches/Bouquets

[Putting barcodes on bunches and bouquets]

COMPLETE BY: June 2010

What is the name of the barcode that is to appear on the bunches or bouquets?

The name of the barcodes to be used on bunches and bouquets are called the UPC-A and EAN-13. Shown below is an example of a UPC-A bar code. It carries a 12-digit U.P.C. (also known as a GTIN-12).



Shown below is an example of an EAN-13 bar code. It carries a GTIN-13



What is the number that must be encoded into the EAN or UPC barcode?

The 12 or 13-digit GTIN will be the number that is encoded into these barcodes (see Milestone #3).

Does the UPC-A or EAN-13 barcode use Application Identifiers (AIs)?

NO. They can only hold 12 or 13 digits,

Can the EAN/UPC barcodes be pre-printed onto sleeves?

The optimal scenario for the EAN/UPC barcode to be read would be to have a white background with black stripes.

How do we get the EAN/UPC barcode onto bunches and bouquets that do not have a sleeve?

UPC STICKERING BEST PRACTICES PENDING